

News Release

FOR IMMEDIATE RELEASE

READ, LEARN AND EXPLORE WITH THE SUMMER BREAK CHALLENGE

The Library's popular summer learning program returns for 2021

Charlotte, NC – May 17, 2021 – Charlotte Mecklenburg Library encourages reading and learning for all ages through its Summer Break program, running June 7 - August 14, 2021 with pre-registration beginning May 17 at summerbreak.cmlibrary.org. While Library locations are operating with adjusted services, the Library made changes to its annual read, write, create, play, explore and give program for 2021, returning to a single challenge for the entire summer.

In 2020, Summer Break introduced a new mobile app to track accounts, reading time, learning and leisure activities. Returning participants can log in with their account information from last year's program and track their time. New participants can find the "Beanstack Tracker" app available for free download through the Google Play and Apple App stores and begin tracking their Summer Break activities on a smart phone or tablet.

When students take a break from school during the summer months, this time is critical to expand learning.

"After a tough year with the COVID-19 pandemic, the Library is excited to present Summer Break to the community. Summertime poses the most academic risk because students without access to summer learning opportunities can fall behind their peers, creating an achievement gap that is hard to close," says Emily Nanney, Charlotte Mecklenburg Library education leader. "To keep children on track with important matters such as literacy and physical activity, the Library offers fun programs and activities through Summer Break, our annual summer fun learning program that encourages children to read, learn and explore."

Summer Break participants complete the program by reading 15 hours and completing five (5) learning activities. Participants also earn a Wendy's Jr. Frosty coupon at sign up and a prize at completion. Prizes are available while supplies last and prize distribution information will be announced at a later date. For more information, please visit cmlibrary.org/summer-break.

The 2021 Summer Break program is brought to you by Charlotte Mecklenburg Library with additional support from Wendy's and the Charlotte Mecklenburg Library Foundation, with Spanish translations sponsored by Norsan Media.

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Photo caption: Sign up for the Summer Break Challenge with Charlotte Mecklenburg Library starting May 17, 2021.



About Charlotte Mecklenburg Library:

Charlotte Mecklenburg Library is one of America's leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmlibrary.org.

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Media resources:

Charlotte Mecklenburg Library newsroom: cmlibrary.org/library-news

Social sharing:

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